

Learning[®]



Teachers' Evaluation Comments
Teachers' ChoiceSM Award
for Professional Development 2014

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Teachers' ChoiceSM Award for Professional Development 2014

Below you will find the comments for your product. As you read the comments, please note that this is the literal text from the evaluation forms. We have not differentiated comments between the teachers on each team. Although we encourage teachers to provide comments, it is not a requirement. Therefore, you may notice if you had multiple entries, the responses may be more or less in depth depending on the team of teachers. We do not use comments in the scoring process. They are provided as insight into the panel's thoughts on your product.

We hope you find the responses helpful and continue to participate in the Teachers' Choice Awards in the future. Applications will be available in January 2014 for the 21st Annual Teachers' Choice Awards program.

Product 3697 Smile: Sell More with Amazing Customer Service Company Solid Press, LLC

What aspects of this product did you like the most?

I liked how easy it is to incorporate the material presented into my classroom and everyday life to make it a better place. I loved how this book gives skills that the students really, really need. I also like how it mentioned to use role play in the classroom to increase what they retain.

I liked that this was a very unique concept for teachers! We don't think about it, but both teachers and students can benefit from the tips in this book. Teachers can learn to better deal with students and parents, and students can always benefit from any experience that teaches them how to deal in any social situation.

How would this product need to improve to better support your curriculum?

I believe this product needs to do nothing to better support its subject. A+ already!

This is a great book for professional development but could be used to relate a little more to students going into the real world for jobs.

I would really like to see a copy that focuses just on teachers, or a teacher's guide on how to use these skills in the classroom. I was able to do this myself, but I'm not sure a teacher would pick this book up on their own without something specifically tying it to their class.

What did you learn from this product?

I learned that if you look at your classroom in a sales environment and you do all the things great sales people would do to make a sale with our students that we would get much further along with teaching our students.

I learned that I can adapt some of the lessons to use in my class so the students understand the importance of all these techniques. Customer service isn't just for retail, it can also help them in their day-to-day dealings with everyone.

I learned many techniques to use with my students to help them in their lives and also to use on my students to facilitate better classroom dialogue.

How will you apply information from the product in your classroom?

I learned that "selling" knowledge to a student can be very beneficial and exciting. If you use that mentality then it really keeps an educator on their toes!

I will be using role play in the classroom so the students can see why some of these can impact how others look at them. With some modifications, I was able to use the techniques to teach my students customer service and how it helps them in

all aspects of their lives. Applying these skills isn't just for a job, it can make a difference in all social interactions!

If funds were available, would you recommend this product to a teacher at the appropriate grade / age level? Please explain why or why not.

I would recommend this light read to my colleagues to offer them a new perspective when teaching their students. I found it light and fun and know they would, too.

Yes, I think this is a great book that is easy to read and very easy to use the ideas from!

Yes! This wouldn't be something I would have ever picked up on my own the way it is, but once I started reading it everything just clicked! This is a great book to teach any student how to deal with other people in daily interactions for positive outcomes!